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Warwickshire Regional Newsletter

Issue 1—October 2011

Focus on the Badminton!!

Welcome to the first issue of the quarterly Warwickshire Newsletter. The Regional Team has been very busy this quarter, on top of our other projects we have also just begun working towards the Yonex All England Badminton Championships at the NIA, Birmingham in March!

Olympic Success for Bidgley Power Badminton Club

A huge congratulations goes to Pritesh Pattni for being selected to be an Olympic Torch bearer in Birmingham next year. Pritesh was selected due to his dedication to developing badminton and commitment to improve the community through sport.



County and League support for beginners clubs

With club development being one of the top priorities of the County Badminton Association, Local Leagues and BADMINTON England we have developed a pilot project with the CBA and Birmingham League. In Solihull and South Birmingham 2 recreational groups who are aiming to develop into clubs have signed up to work with us and receive funding from the CBA and the League for coaching to develop their player and increase their membership. We hope with the additional support and guidance they will become confident enough to affiliate and enter a new team into the League. More details will follow on the success of these new groups.

West Midlands Fire Service Badminton

You may think that Badminton in a fire station isn't possible but after meeting with West Midlands Fire Service I have learnt many stations have their own badminton courts printed underneath their fire engines. Due to a recent expression of interest we are looking to support and develop their usage of the courts as well as linking them up with local community clubs and Newman University College who are already working with us to develop their community programme.

102nd Yonex All England Badminton Championships

The West Midlands Team have recently begun work on the Legacy Programme in association with the Yonex All England Badminton Championships. We are happy to confirm that we will be delivering an extensive programme that will include a Coaches Conference, Disability Tournament, Schools Competitions as well as working with Young Leaders to develop their skills through local course. Specific details about how you can get involved will come

Birmingham's First Disability Badminton Club

On the 18th September the City Centre CBN launched Birmingham's first Disability Badminton Club at the NIA Community Hall. The event was extremely well attended and with Badminton Clubs, Special Olympics Clubs and the County Sport Partnership in attendance. A regular club is now running every Sunday for people with a disability and their families friends and carers.

You can also promote your clubs, coaching or activities via



www.twitter.com/mdlndsbdmntn



www.facebook.com/westmidlandsbadminton



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UKCC Coaching Courses

UKCC Level 1

Broadway School, Aston - starts 18/3/12
Staffs University - starts 18/2/12

Disability Coaching Course

Lilleshall - 19 & 20 November 2011
Coventry - 3 & 4 March 2012

For more information on coaching
courses please contact your Regional
Officer

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Working with CTC Kingshurst Academy and Coventry Sport Trust we have launched two *Back 2 Badminton* projects. Each session is scheduled to run for 8 weeks and providing coaching to the players.

CTC Kingshurst Academy is running on a Sunday evening between 7 & 8p.m. And coaching is being provided by Stephanie Cartwright-Randle. This session is to continue after the initial the 8 weeks as a [No Strings Badminton](#) session. Stef will continue to provide coaching to the players for an additional 8 sessions, thanks to ongoing support from Warwickshire County Badminton Association.

Moat House Neighbourhood Centre is running on a Friday evening between 6 & 7p.m. Coaching has been provided by Rajeev Bagga. Coventry Sport Trust are keen to promote badminton as a sport and would like to replicate this type of session across other Sport Trust sites. Club support is key to the success of these 'satellite' sessions, if you are interested in learning more please contact me.

CBN Marketing & Promotion

To help promote the Community Badminton Networks, we are creating a social media presence. **Badminton Coventry** is a new Facebook Group aimed at promoting the work of the CBN. The group can be used to promote your clubs, news, events & information for badminton opportunities in Coventry & surrounding areas. Please search and Like us on Facebook—**Badminton Coventry**.

Also, please visit www.playbadminton.co.uk and add your club details to the new portal. The PlayBadminton portal can also be used to upload your coaching sessions as well as one off events.

No Strings Badminton

No Strings Badminton at Coventry City Sport & Leisure Centre continues to grow.

The session, co-ordinate by Richard Jardim, regularly attracts 25+ players of varying ages and abilities. I would urge clubs looking for potential members to promote themselves at the session and create links so that those players showing improving abilities can make the transition from social to league players. The session runs on Monday 5.30—6.30p.m. And 6.30—7.30p.m.

For more information please visit www.nostringsbadminton.co.uk